

FACTS	WHAT DOES THE BANK OF PRINCETON DO WITH YOUR PERSONAL INFORMATION?	
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> • Social Security number • Transaction history • Transaction or loss history • Credit history • Credit scores • Account transactions <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>	
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers personal information; the reasons The Bank of Princeton chooses to share; and whether you can limit this sharing.	
Reasons we can share your personal information	Does The Bank of Princeton share?	Can you limit sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	No	We don't share
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes – Information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – Information about your creditworthiness	No	We don't share
For nonaffiliates to market you	No	We don't share
Questions?	Call 609-921-1700 or go to www.thebankofprinceton.com	

Who We Are

Who is providing this notice?	The Bank of Princeton
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What We Do

How does The Bank of Princeton or MoreBank protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for who access is appropriate.

How does The Bank of Princeton or MoreBank collect my personal information?

We collect your personal information, for example, when you

- Open an account
- Apply for a loan
- Gives us your contact information
- Pay us by check
- Make a wire transfer

Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes - information about your creditworthiness

- affiliates from using your information to market to you

- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and non-financial companies.

- *The Bank of Princeton has 2 affiliates:*
 - *An Investment Company*
 - *A Real Estate Investment Trust*

Nonaffiliates

Companies not related by common ownership or control. They can be financial and non-financial companies.

- *The Bank of Princeton does not share with nonaffiliates so they can market to you.*

Joint Marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Our joint marketing partners include financial institutions.*

Other Important Information

For New Jersey Customers. We will not share personal information from deposit or share relationships with nonaffiliates for purposes of direct or joint marketing to you without your authorization.