

Bank Wisely.

## **Privacy and Security Statement**

Thank you for visiting The Bank of Princeton website and reviewing our privacy and security statement. We are strongly committed to maintaining the privacy of your personal information and the security of our computer systems. With respect to the collection, use, and disclosure of personal information; we make every effort to comply with applicable federal law, including the Privacy Act of 1974, the Paperwork Reduction Act of 1995, the Freedom of Information Act, and other legislation.

The Bank of Princeton do not collect personally identifying information about you when you visit our site unless you choose to provide such information.

## If you identify yourself by sending an email containing personal information:

You may decide to send us personally identifying information, such as your mailing address, in an email message requesting information to be mailed to you. Information collected in this manner is used solely for responding to requests for information.

Never respond to an unsolicited email that asks for detailed financial information. The Bank of Princeton would never request this information in an email. Report anything suspicious to the proper authorities. Alert the company or Government agency identified in the suspect email through a web address or telephone number that you know is legitimate.

## Security

The Bank of Princeton understands that security measures are of utmost importance on the Internet. Security on the Internet begins with your browser. You must use a browser that supports the Secure Sockets Layer (SSL) encryption if you wish to take full advantage of the site. SSL allows you to securely send and receive encrypted data over the Internet. This protocol provides a secure channel for data transmission through its public/private key encryption capabilities. When you visit pages requesting sensitive personal information, we will encrypt the data to prevent third parties from accessing it in transit. (Look for the padlock icon <sup>6</sup> on your browser or  $\stackrel{\triangle}{=}$  .)

## **Protect Yourself from Fraudulent Web Sites**

Personal information shared over the Internet can be used to commit fraud. A web site can be created using a name similar to that of a reputable business, for instance by using a misspelling of the company's name. The intent is to lure you into clicking onto the copycat web site and providing personal information. Be sure you know whom you are dealing with over the Internet and understand what will be done with your information.

For more details on steps you can take to protect yourself, we suggest that you review guidelines provided in the FDIC's Safe Internet Banking site.